



Sarva Vidyalaya Kelavani Mandal Sanchalit
Kadi Sarva Vishwavidyalaya, Gandhinagar
(Faculty of Management Organizes)



Transcendence...Xenz

A National Conference on Elevating India's Business Landscape
Exploring Sustainable Development Opportunities through Technology
Transformation by 2047

1st, 2nd & 3rd
March | 2024

Venue: S V Institute of Management, S V Campus, Kadi

About the Event



In the ever-evolving landscape of business and technology, there emerges a landmark event poised to redefine India's trajectory towards the centenary of its independence. Welcome to Transcendence....Xenz, a groundbreaking conference that aspires to be more than just a congregation of minds; it's a platform where visionaries, innovators, and change makers converge to chart a course for sustainable development through technological transformation. Transcendence....Xenz is not just an event; it's a glimpse into the future, a future where India's business landscape is defined by innovation, inclusivity, and sustainability. As we approach the 100th year of our nation's independence, this conference is a rallying point for all those invested in steering India towards a brighter, greener, and more technologically advanced future.



Key Theme



Strategic Management

- ▶ Strategic Integration of Technology for Sustainable Competitive Advantage
- ▶ Managing Innovation and Disruption in Business Models
- ▶ Long-term Strategic Planning in the Era of Rapid Technological Change

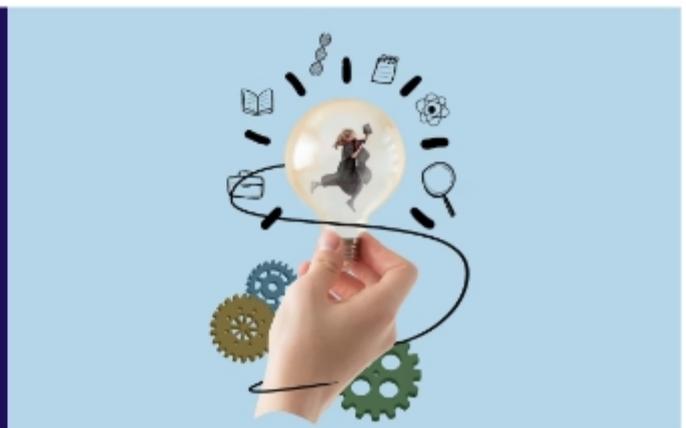


Supply Chain Resilience

- ▶ Building Resilient Supply Chains in the Face of Disruptions
- ▶ Sustainable Practices in Supply Chain Resilience
- ▶ Technologies for Supply Chain Transparency and Risk Management

Innovation Management

- ▶ Building a Culture of Innovation in Organizations
- ▶ Open Innovation Models for Business Growth
- ▶ Managing the Innovation Lifecycle



Digital Transformation in Business

- ▶ Leadership in the Digital Age
- ▶ Implementing Digital Strategies for Operational Excellence
- ▶ Change Management in the Digital Transformation Journey

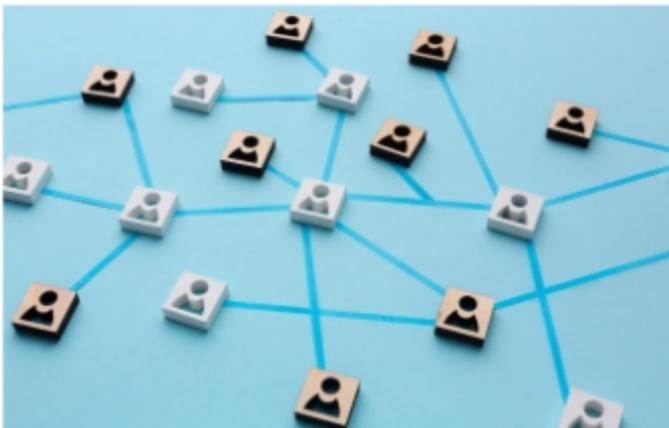


Technology and Operations Management

- ▶ Industry 4.0 and Smart Manufacturing
- ▶ Optimizing Operations through Technology
- ▶ Supply Chain Digitization for Efficiency and Sustainability

Finance and Technology

- ▶ Financial Technology (FinTech) and Sustainable Finance
- ▶ Impact Investing and Socially Responsible Investment
- ▶ Block chain in Financial Management



Human Resource Management

- ▶ Talent Management in a Technology-Driven Workplace
- ▶ HR Strategies for Upskilling and Reskilling
- ▶ Managing Virtual Teams and Remote Workforce Effectively



Marketing in the Digital Age

- ▶ Digital Marketing Strategies for Sustainable Brands
- ▶ Customer Relationship Management in the Age of Technology
- ▶ E-commerce and Omni channel Marketing

Data Analytics and Business Intelligence

- ▶ Leveraging Big Data for Informed Decision-Making
- ▶ Business Intelligence for Sustainable Performance Metrics
- ▶ Ethical Considerations in Data Analytics



Risk Management in the Digital Era

- ▶ Cybersecurity Risk and Business Continuity
- ▶ Managing Risks in Technological Investments
- ▶ Regulatory Compliance in a Digital Environment

Global Business and Technology

- ▶ International Business Strategies in a Technology-Enabled World
- ▶ Cross-Cultural Management in Global Technology Companies
- ▶ Global Partnerships for Sustainable Business Practices



Entrepreneurship and Startups

- ▶ Technology Entrepreneurship and Sustainable Business Models
- ▶ Funding Sustainable Startups
- ▶ Scaling Startups with Technological Innovation



Leadership and Ethical Decision-Making

- ▶ Ethical Leadership in the Technological Landscape
- ▶ Corporate Governance in Technology-Driven Organizations
- ▶ Responsible Leadership for Sustainable Development

Business Law and Technology

- ▶ Legal and Regulatory Challenges in the Technology Sector
- ▶ Intellectual Property Protection in the Digital Age
- ▶ Compliance and Ethics in Technology-Driven Businesses



Authors Guidelines for Abstract

- ▶ Abstract should be of 200 to 300 words, along with 4 key words.
- ▶ The Author(s) should click on the link <https://forms.gle/n9wJNZDVX4die6ft5> to submit the abstract or scan following code.



Authors Guidelines for Paper Submission

- ▶ Research Paper should be of 08-12 pages.
- ▶ The font size of the title of the paper should be 16 in bold as well as in capital letters. Author(s) name(s) should be typed in font size 12 in bold, italic and separated by comma. Author(s) affiliations should be typed in font size 12 with single line spacing and should be centered.
- ▶ Left Margin: 1 inch, Right Margin: 1 inch, Top and Bottom: 1 inch.
- ▶ The entire paper should be typed in Times New Roman 12 font size letters. Paper should be typed in 1.5 inch spacing on one side of A4 size paper only. The figures need to be in JPEG, BMP or TIFF format only.
- ▶ All tables, charts and graphs should be in black and not in color. Wherever necessary, the source should be indicated at the bottom.
- ▶ Manuscript should be sent in MS WORD format on email id ksvfms@gmail.com
- ▶ References should be complete in all respect and arranged in international convention APA style.
- ▶ The selected papers will be published either in -Journal of Humanities, Social Science and Management (JHSSM) a peer-reviewed, national, biannual journal, having ISSN 0974-9772) or KSV Journal of Management (An online Bi-Annual Journal from Faculty of Management, KSV)
- ▶ The paper accepted for presentation in conference and publication either in Journal of Humanities, Social Science and Management or KSV – Journal of Management shall be the intellectual property of Kadi Sarva Vishwavidyalaya.

Registration for the event

All the authors/participants are informed to register for the event on registration link
<https://forms.gle/38jPUt7QBPkbTAKw5>.



Important Dates

Last Date to submit abstract	1st February, 2024
Intimation of acceptance	5th February, 2024
Last date of paper submission	25th February, 2024
Last date of registration to attend the conference	20th February, 2024

Registration Fees

Paper Presenter	Rs. 500 (QR Code is given in the registration link for conference)
Students/Others	No Registration Fees either to attend the conference.

*There is no registration fee to attend the conference.

Reward

The best research papers will be given 1st, 2nd and 3rd rank with following prizes:

Category	Prize
1st Prize	Rs. 10000
2nd Prize	Rs. 5000
3rd Prize	Rs. 3000

The certificates will be awarded for paper submission, paper presentation and participation in the event.

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